IN THE CLAIMS

Please change the last sentence before Table 1 to read as shown below:

Uncertainty over which method is being used for completing the analysis and the resulting inability to compare different simulations is eliminated in the present invention by consistently utilizing different valuation methodologies for valuing the different segmentssubsets of the enterprise as shown in Table 1.

Please change Table 1 to read as shown below:

Table 1

Segment Subset of enterprise value	Valuation methodology
• **Excess Cash & Marketable Securities**	Calculation/GAAP (Generally Accepted Accounting Principles)
• Real options for growth	Real option pricing algorithms
• **Total current-operation value (COPTOT):**	Income valuation*
Current-operation: Cash & Marketable Securities (CASH)	GAAP (Generally Accepted Accounting Principles)
Current-operation: Accounts Receivable (AR)	GAAP (Generally Accepted Accounting Principles)
Current-operation: Inventory (IN)	GAAP (Generally Accepted Accounting Principles)
Current-operation: Prepaid Expenses (PE)	GAAP (Generally Accepted Accounting Principles)
Current-operation: Production Equipment (PEQ)	If correlation value> liquidation value, then use correlation valuation, else use liquidation value
Current-operation: Other Physical Assets (OPA)	Liquidation Value
Current-operation: Other Assets (OA)	GAAP (Generally Accepted Accounting Principles)
Current-operation: Elements (E): Customers Employees Vendor Relationships Strategic Partnerships Brand Names Other Elements	 Correlation to component(s) of value Correlation to component(s) of value Correlation to component(s) of value Correlation to component(s) of value Correlation to component(s) of value Correlation to component(s) of value
Current-operation: General going concern value (GCV)	GCV = COPTOT - CASH - AR - IN - PE - PEQ - OPA - OA - E
• Real options for growth	Real option pricing algorithms

* The user also has the option of specifying the total value

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